

### Area Committee Well-being Fund – Project Proposal

**Project Name:** Community Safety Roadshow

**Lead Organisation & contact details:** Hamara HLC  
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Arshed Lodhi

**Project Delivery - How the project will be delivered (inc how any partners are involved in the project, timescale etc):**

This is the 3<sup>rd</sup> annual Community Safety Roadshow, and will be delivered by a range of partners. Hamara is currently acting as lead agency and the project promotes multi-partnership working based around the theme of community safety. Partners are involved with the design and format of the event, and communication is via email, phone and in person on a regular basis.

The agencies involved in the event include: WY Fire Service, Youth Offending Team, West Yorkshire Police, Youth Services, Distraction Burglary, Leeds Racial Harassment Project, LCC Road Safety Unit, South Leeds Regeneration Team, Vera Media, Environmental Health, Metro, Leeds Federated Housing Association and British Transport Police.

The event is also supported by the Multi-cultural market, comprising of local businesses and produce and community, voluntary and faith groups. This has played a vital role in attracting a wider audience and promoting integration. There will also be fun activities for children and young people, e.g. clowns, arts competition, face painting. The aim is to encourage learning in a fun way, and activities such as these will attract families to the event.

**Project Summary (including a brief description of the main activities and why this project is needed and its links to key priorities):**

The target audience are the residents of South Leeds, although we do intend to promote it city wide to attract a greater audience. The event will be promoted with leaflets, in the local press and via Leeds11 FM. Residents from Holbeck, West Hunslet and Far Beeston will be encouraged to come to the event by a free minibus service which we are offering for the first time this year. There will be several pick up points throughout the area.

This is unique partnership working that seeks to promote and raise awareness of different aspects of community safety and to promote community cohesion and coexistence in an interactive way. This type of project empowers and allows the community to become part of the activities as opposed to passive observers. By using this method, the agencies are working *with* the community rather than working *for* the community.

The previous Roadshow attracted more than 1000 people in total: due to the success of the 1<sup>st</sup> event, last year's Roadshow attracting approx 600 people alone. We aim to surpass this number by reaching out to marginalised communities, such as asylum seekers refugees and travellers residing within the locality. This will be done by networking with relevant agencies.

The aim of the Roadshow is to promote different aspects of safety including fire safety, kitchen safety, road safety, distraction burglary and racial harassment etc. We address issues such as anti-social behaviour, drugs, drug related crime and race hate and the benefits of re-cycling. By using interactive scenarios throughout the day, we feel that the message is longer lasting than if a

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person just took home a leaflet.

This year we are aiming to repeat some of the scenarios to re-enforce the message, although there will be different methods of interaction to avoid the lack of community interest. We also aim to introduce new scenarios which have been identified as a result of the new seatbelt laws for the children.

It has brought to our attention via community groups and PCSO's that some parents often ignore the new seatbelt law which enforces all children to wear seatbelts or sit in booster car seats. The parents who have made the effort to purchase the booster seats often do not know the correct way to fit them. As a result, we intend to invite **Baby Centre** from Roseville Road to hold a stall with different kinds of booster seats and to give demonstrations of what kind of seat is best suited to their particular car and child.

This overall project links in to the Area Delivery Plan as it addresses crime (via agencies such as the Police and Leeds Racial Harassment Project), educates neighbourhoods in need (e.g. via promoting intergenerational work), promotes a cleaner neighbourhood (via Environmental Health scenarios). Overall, the project will promote safer and stronger communities since local people will know how and where to report community safety issues. By involving communities of all backgrounds and faiths (e.g. through the multi cultural market), it will develop and promote community cohesion.

### **Outcomes (a summary of the main outcome, outputs and benefits the project will achieve):**

Community safety will be promoted in a fun but educational way which will have a long lasting effect on local people. The community will be more informed about a variety of community safety issues, and know how and where to address or seek help should they become a victim of crime in the future.

It is anticipated parents will be more informed about the new seat belt laws and different choices available to them with regards to the booster seats. They will be able to correctly install car seats. Different communities will have interacted with one another at some level therefore paving the road for further development in community integration.

Parents and children will have interacted at with one another paving the way for deepening the dialogue between parents and young people.

### **Project Cost (an indication of how much the project will cost, how much Well-being funding is sought and the breakdown between capital and revenue):**

<b>Description</b>	<b>Estimated cost</b>
Clown (children's activities)	£50.00
Aikido demonstration	£40.00
Bouncy castle	£45.00
Children's arts coordinator	£45.00
Threading	£60.00
Face painting	£40.00
Henna	£60.00
Chef (x2)	£140.00
Sessional workers (x 3)	£150.00
Building Blocks hire	£150.00 for full centre all day
Road closure	£300.00

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Groceries	£167.00
Leaflets	£750.00
Arts & craft	£50.00
First Aid cover	£50.00
<b>Total expenditure Based on last years event.</b>	<b>£2,100</b>

In addition to this we anticipate further additional costs:

Cost of minibus including Midas Driver and fuel.....	£140
Cost of offering English food including staff and groceries .....	£110
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	£250
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Total anticipated cost of the Roadshow event this year.....	£2,100.00
	£ 250.00 +
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	= £2,350.00
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Leeds Federated Housing Association is making a donation of £100

**THE TOTAL AMOUNT WE ARE APPLYING FOR IS: £2,250.00**

Any profits from the community café will go towards the roadshow in 2008.

Aspire is contributing two staff for the day and the costs of hiring Hamara HLC.

**Which geographic areas will benefit (i.e. particular neighbourhoods, wards etc) and which Area Committee this project is relevant to:**

The project is primarily aimed at the communities of South Leeds, especially the wards of Beeston & Holbeck and City and Hunslet

**Other key information not covered by the above:**